

KEYNOTE ARENA

10.00-10.05 **Welcome from the Chair**
Laura Sellers, Executive & Leadership Coach, Coaching for Procurement Ltd



10.05-10.20 **Keynote Address**
David Skinner, Director of Customer Experience, Government Commercial Agency

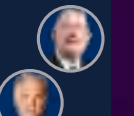


10.20-10.35 **Keynote Address**
Ben Farrell MBE, Global CEO, CIPS



Procurement Leaders Panel

Laura Sellers (Chair), Executive & Leadership Coach, Coaching for Procurement Ltd
Colin Morrow OBE, Principal Commercial Director, GCA
Ben Farrell MBE, Global CEO, CIPS
11.20 John Coyne, Director of Commercial & Procurement, Birmingham City Council
Preeya Balile, Managing Director, KFM
Victoria Cope, Commercial Director, Defence Digital, MOD



11.45-11.50 **Welcome from the Host**
James Peach, Keynote Speaker



11.50-12.15 **The Power of Plus: How Digital-First Procurement Can Drive Better Outcomes**
Amman Boughan, Group CEO, Pagabo Group



12.20-12.45 **Dirty Data and the True Cost of Procurement Transformation**
Susan Walsh, Founder & Managing Director, The Classification Guru Ltd



12.50-13.15 **The Entrepreneurial Pivot: Transforming Public Sector Procurement from Gatekeeper to Value-Creator**
James Meads, Founder, Entrepreneurial Procurement



13.20-13.45 **Procurement – Bringing Through the Next Generation of Talent**
Annalisha Noel, Founder & CEO, AchieverOS



13.45-14.05 **Closing Address**
James Peach, Keynote Speaker



TECHNOLOGY, AI & INNOVATION ZONE



11.00 – 11.40 **PANEL SESSION – Trust and Transparency: The Role of AI in Ethical and Compliant Procurement**
Jane Lynch (Chair), Director, Centre of Public Value Procurement, Cardiff Business School
David Kershaw, Founder & Managing Director, Posterity Global
Amardeep Gill, Partner, Trowers & Hamlins
Tiia Sammallahti, CEO, whatimpact

11.45 – 12.25 **Policy to Practice: Delivering Measurable Value in Public Procurement**
Charlene-Elise Anderson, Head of UK Government, Amazon Business
Hywyn Pritchard, Head of Procurement, Merseyside Fire and Rescue Authority
Bryan Simmons, Head of Procurement & Ethical Commissioning Practice, Wigan Council
Lewis Sinkala, Head of Procurement, Leeds City Council
Debbie Howe, Social Value Officer, Durham County Council

12.30 – 12.55 **Innovative Procurement Within the Public Sector**
Michael Murray, Partnerships & Commercial Manager, NEPO

13.00 – 13.25 **Cyber Resilience in the Supply Chain: Securing the Digital Backbone of Public Procurement**
DI Dan Gianassi, Head of Cyber & Innovation, Cyber Resilience Centre for the North West

13.30 – 13.55 **Procuring Innovative Solutions to Increase Delivery Efficiency and Efficacy**
Ian Brotherston, Deputy Director, Innovation Funding Products, Innovate UK

14.00 – 14.25 **GBS Changes Explained: How to Stay Compliant Whilst Saving on IT Procurement Costs**
Simon Thomas, Global ESG Lead, Ikonix Technology Ltd

14.30 – 14.55 **From Data to Decisions: Harnessing Data to Drive Smarter Public Procurement**
Dawn McTaggart, Tracker Intelligence

PEOPLE, PURPOSE & PLANET ZONE



11.00 – 11.25 **Embedding Sustainable Procurement in Social Care**
Darar Apiri, Senior Sustainable Procurement Specialist, WRAP

11.30 – 11.55 **How Contract Management is Reshaping Social Value**
Danni Aberg, Head of Social Value & Consulting, Thrive

12.00 – 12.40 **Measuring What Matters: Quantifying Social Value and ESG Performance**
Laura Savage, Director of Partner & Social Value Services, PeoplePlus
Dan Ebanks, Co-Founder & CEO, Match My Project
Joanna Dahlgren, Head of Social Value & SROI, London Borough of Waltham Forest
Dr Clare Westcott, Social Value Researcher, University of Liverpool
Michael Crook, Strategic Head of Procurement, STAR Procurement

12.45 – 13.10 **Opening the Public Sector Market to SMEs and Social Enterprises**
Phil McCabe, Development Manager, FSB Merseyside and Cheshire, Federation of Small Businesses

13.15 – 13.40 **Beyond 2030: The Imperative of Intergenerational Public Procurement**
Warren Smith, Director of Insight, Innovation & Impact, Posterity Global

13.45 – 14.05 **Social Value in Procurement: Moving Beyond Misconceptions to Deliver Real Impact**
Tiia Sammallahti, CEO, whatimpact

14.10 – 14.55 **A Procurement Podcast: Procurex Special – People, Purpose & Planet: Procurement That Makes a Difference**
Chris Robinson, Co-Host, A Procurement Podcast
Fleur Summers, Co-Host, A Procurement Podcast
Stephen Seki, Motivational Speaker
Siobhan Goss, Head of Corporate Social Responsibility, Matrix
James George, Chief Sustainability Strategist, The Vyne Group

LOCAL GOVERNMENT & HOUSING HUB



10.35 – 10.55 **How AI Voice Agents Can Help Councils and Housing Providers Improve Resident Access, Reduce Pressure and Serve People 24/7**
Andy Paul, Founder, Voyce AI

11.00 – 11.20 **Navigating Challenges in the Public Sector Procurement Landscape: How Partnering Can Help**
Caroline Brash, Principal Procurement Consultant, YPO

11.30 – 11.50 **Procurement Solutions for a Changing Local Government Landscape**
Kevin Lewis, Sales Manager, Delta eSourcing & Supply Chain

12.00 – 12.20 **The Procurement Act – What is the Housing Sector Telling Us?**
Emma Briggs, Director of Procurement, MTVH
Alan Heron, Managing Director, Procurement Hub
Darren Holloway, Head of Procurement & Fleet, Selwood Housing

12.30 – 12.50 **All Systems Down: What Happens Next?**
Phillip Evans, CEO, RDB Concepts

13.20 – 13.40 **The 2026 Procurement Strategy Reset: A Smarter, Fairer Future for Councils**
Bev Thomas, Adviser, Procurement & Commissioning, Local Government Association

13.50 – 14.10 **The Procurement Act – What is the Housing Sector Telling Us?**
John Wallace, Director of Procurement, Clarion Housing
Laura Summerell, Head of Procurement, Paradigm Housing Group
Clare Murdoch, Procurement Manager, SYHA

14.20 – 14.40 **Supporting Cross Public Sector Sourcing and Delivery**
Ursula Hardwick, Chief Delivery Officer, NHS LPP
Stephen Sercombe, Procurement Director, NHS NOECPC

HEALTH & SOCIAL CARE HUB

11:00 – 11:30 **Built Different: Procuring for Health vs Traditional Construction**
Lisa Bliss, Head of London Construction Programme & Dynamic Markets, Haringey Council
Charlie Hobson, Senior Associate, Faithorn Farrell Timms
Adam Stanley, Head of Strategic Partnerships, Isoler Limited

11.45 – 12.05 **Value-Based Procurement and its Impact on Patient Care**
Nilton Melo, Pharmacy & Medicines Procurement Category Lead, NHS LPP

12.20 – 12.40 **NHS & Social Care Commercial Delivery: Frameworks, Aggregation and Improving Patient Value**
Fraser Neilson, Business Development Manager, Delta eSourcing & Supply Chain

13.00 – 13.20 **Medical Technology Procurement and the 10 Year Health Plan for England**
Jim Morris, Head of Engagement & Adoption Policy, MedTech and Innovation Directorate, DHSC

CENTRAL GOVERNMENT & DEFENCE HUB

11.30 – 11.50 **How Social Value Can Support Defence Capability and Delivery**
Sarah Stone, Founder & Director, Samtaler Ltd

12.05 – 12.25 **Procurement Fraud Risk – What you Need to Know**
Richard Brown, Assistant Director, Cartels Enforcement, Competition & Markets Authority

12.40 – 13.00 **Introducing the National Social Value Quality Framework**
Lucy Bridge, Social Responsibility Lead, Liverpool City Region Combined Authority
Richard Dickins, Managing Director, Social Value Quality Mark

13.15 – 13.35 **Beyond the Perfect Bid: Procuring Real Societal Impact**
Laura Savage, Director of Partner & Social Value Services, PeoplePlus
Emma Grigson, Bid Partnerships & Social Value Director, PeoplePlus

13.50 – 14.10 **Procurement Fraud Risk – What you Need to Know**
Richard Brown, Assistant Director, Cartels Enforcement, Competition & Markets Authority

EDUCATION HUB

11.40 – 12.00 **Cross Sector Sourcing and Delivery: How we Might want to Approach this Differently**
Rebecca Baxter, Managing Director of NEUPC & Chair of UKUPC
Clare Riley, Special Projects Lead, SUPC

12.10 – 12.30 **Maximising Value for Pupils with the Get Help Buying for Schools Service**
Stacey Speakman, Head of Procurement Operations (GHBS), Department for Education

13.00 – 13.20 **Aggregating Education Spend: Running Compliant MAT, Leveraging Frameworks and Standardising Contracts**
Kevin Lewis, Sales Manager, Delta eSourcing & Supply Chain

13.30 – 13.50 **Exploring Shared Service Opportunities**
Don Bowman, Director of LUPC, UKUPC

14.00 – 14.20 **Maximising Value for Pupils Through Strategic Partnerships**
Kevin Draisey, Head of Schools Commercial Partnerships, Department for Education
Ceri D'Mello, Deputy Director, Get Help Buying, Department for Education

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