

KEYNOTE ARENA

10.00-10.05 **Welcome from the Chair**
Laura Sellers, Executive & Leadership Coach, Coaching for Procurement Ltd



10.05-10.20 **Keynote Address**
David Skinner, Director of Customer Experience, Government Commercial Agency



10.20-10.35 **Keynote Address**
Ben Farrell MBE, Global CEO, CIPS



Procurement Leaders Panel

Laura Sellers (Chair), Executive & Leadership Coach, Coaching for Procurement Ltd
Colin Morrow OBE, Principal Commercial Director, GCA
10.40-11.20 Ben Farrell MBE, Global CEO, CIPS
John Coyne, Director of Commercial & Procurement, Birmingham City Council
Preeya Balile, Managing Director, KFM
Victoria Cope, Commercial Director, Defence Digital, MOD



11.45-11.50 **Welcome from the Host**
James Peach, Keynote Speaker



11.50-12.15 **The Power of Plus: How Digital-First Procurement Can Drive Better Outcomes**
Amman Boughan, Group CEO, Pagabo Group



12.20-12.45 **Dirty Data and the True Cost of Procurement Transformation**
Susan Walsh, Founder & Managing Director, The Classification Guru Ltd



12.50-13.15 **The Entrepreneurial Pivot: Transforming Public Sector Procurement from Gatekeeper to Value-Creator**
James Meads, Founder, Entrepreneurial Procurement



13.20-13.45 **Procurement – Bringing Through the Next Generation of Talent**
Annalisha Noel, Founder & CEO, AchieverOS



13.45-14.05 **Procurement – Bringing Through the Next Generation of Talent**
James Peach, Keynote Speaker



TECHNOLOGY, AI & INNOVATION ZONE



11.00 – 11.40 **PANEL SESSION – Trust and Transparency: The Role of AI in Ethical and Compliant Procurement**
Jane Lynch (Chair), Director, Centre of Public Value Procurement, Cardiff Business School
David Kershaw, Founder & Managing Director, Posterity Global
Amardeep Gill, Partner, Trowers & Hamlins
Tiia Sammallahti, CEO, whatimpact

11.45 – 12.25 **Policy to Practice: Delivering Measurable Value in Public Procurement**
Charlie Anderson, Head of UK Government, Amazon Business
Hywyn Pritchard, Head of Procurement, Merseyside Fire and Rescue Authority
Emily Woodley, Transformation Lead, Vale of Glamorgan Council
Lewis Sinkala, Head of Procurement, Leeds City Council
Debbie Howe, Social Value Officer, Durham County Council

12.30 – 12.55 **Innovative Procurement Within the Public Sector**
Michael Murray, Partnerships & Commercial Manager, NEPO

13.00 – 13.25 **Cyber Resilience in the Supply Chain: Securing the Digital Backbone of Public Procurement**
DI Dan Gianassi, Head of Cyber & Innovation, Cyber Resilience Centre for the North West

13.30 – 13.55 **Procuring Innovative Solutions to Increase Delivery Efficiency and Efficacy**
Ian Brotherston, Deputy Director, Innovation Funding Products, Innovate UK

14.30 – 14.55 **From Data to Decisions: Harnessing Data to Drive Smarter Public Procurement**
Dawn McTaggart, Tracker Intelligence

PEOPLE, PURPOSE & PLANET ZONE



11.00 – 11.25 **Embedding Sustainable Procurement in Social Care**
Darar Apiri, Senior Sustainable Procurement Specialist, WRAP

11.30 – 11.55 **How Contract Management is Reshaping Social Value**
Danni Aberg, Head of Social Value & Consulting, Thrive

12.00 – 12.40 **Measuring What Matters: Quantifying Social Value and ESG Performance**
Dan Ebanks, Co-Founder & CEO, Match My Project
Joanna Dahlgren, Head of Social Value & SROI, London Borough of Waltham Forest
Dr Clare Westcott, Social Value Researcher, University of Liverpool
Michael Crook, Strategic Head of Procurement, STAR Procurement

12.45 – 13.10 **Opening the Public Sector Market to SMEs and Social Enterprises**
Phil McCabe, Development Manager, FSB Merseyside and Cheshire, Federation of Small Businesses

13.15 – 13.40 **Beyond 2030: The Imperative of Intergenerational Public Procurement**
Warren Smith, Director of Insight, Innovation & Impact, Posterity Global

13.45 – 14.05 **Social Value in Procurement: Moving Beyond Misconceptions to Deliver Real Impact**
Tiia Sammallahti, CEO, whatimpact

14.10 – 14.55 **A Procurement Podcast: Procurex Special – People, Purpose & Planet: Procurement That Makes a Difference**
Chris Robinson, Co-Host, A Procurement Podcast
Fleur Summers, Co-Host, A Procurement Podcast
Stephen Seki, Motivational Speaker
Siobhan Goss, Head of Corporate Social Responsibility, Matrix
James George, Chief Sustainability Strategist, The Vyne Group

LOCAL GOVERNMENT & HOUSING HUB



10.35 – 10.55 **How AI Voice Agents Can Help Councils and Housing Providers Improve Resident Access, Reduce Pressure and Serve People 24/7**
Andy Paul, Founder, Voyce AI

11.00 – 11.20 **Navigating Challenges in the Public Sector Procurement Landscape: How Partnering Can Help**
Caroline Brash, Principal Procurement Consultant, YPO

11.30 – 11.50 **Procurement Solutions for a Changing Local Government Landscape**
Kevin Lewis, Sales Manager, Delta eSourcing & Supply Chain

12.00 – 12.20 **The Procurement Act – What is the Housing Sector Telling Us**
Emma Briggs, Director of Procurement, MTVH
Alan Heron, Managing Director, Procurement Hub
Darren Holloway, Head of Procurement & Fleet, Selwood Housing

12.30 – 12.50 **All Systems Down: What Happens Next?**
Phillip Evans, CEO, RDB Concepts

13.20 – 13.40 **The 2026 Procurement Strategy Reset: A Smarter, Fairer Future for Councils**
Bev Thomas, Adviser, Procurement & Commissioning, Local Government Association

13.50 – 14.10 **The Procurement Act – What is the Housing Sector Telling Us**
John Wallace, Director of Procurement, Clarion Housing
Laura Summerell, Head of Procurement, Paradigm Housing Group
Clare Murdoch, Procurement Manager, SYHA

14.20 – 14.40 **Supporting Cross Public Sector Sourcing and Delivery**
Ursula Hardwick, Chief Delivery Officer, NHS LPP
Stephen Sercombe, Procurement Director, NHS NOECPC

HEALTH & SOCIAL CARE HUB

11.45 – 12.05 **Value-Based Procurement and its Impact on Patient Care**
Nilton Melo, Pharmacy & Medicines Procurement Category Lead, NHS LPP

12.20 – 12.40 **NHS & Social Care Commercial Delivery: Frameworks, Aggregation and Improving Patient Value**
Fraser Neilson, Business Development Manager, Delta eSourcing & Supply Chain

13.00 – 13.20 **Medical Technology Procurement and the 10 Year Health Plan for England**
Jim Morris, Head of Engagement & Adoption Policy, MedTech and Innovation Directorate, DHSC

CENTRAL GOVERNMENT & DEFENCE HUB

11.30 – 11.50 **How Social Value Can Support Defence Capability and Delivery**
Sarah Stone, Founder & Director, Samtaler Ltd

12.05 – 12.25 **Procurement Fraud Risk – What you Need to Know**
Richard Brown, Assistant Director, Cartels Enforcement, Competition & Markets Authority

12.40 – 13.00 **From Policy to Practice: The Importance of Social Value Standards in Government Procurement**
Richard Dickins, Managing Director, Social Value Quality Mark

EDUCATION HUB

11.40 – 12.00 **Cross Sector Sourcing and Delivery: How we Might want to Approach this Differently**
Rebecca Baxter, Managing Director of NEUPC & Chair of UKUPC
Clare Riley, Special Projects Lead, SUPC

12.10 – 12.30 **Maximising Value for Pupils with the Get Help Buying for Schools Service**
Stacey Speakman, Head of Procurement Operations (GHBS), Department for Education

13.00 – 13.20 **Aggregating Education Spend: Running Compliant MAT, Leveraging Frameworks and Standardising Contracts**
Kevin Lewis, Sales Manager, Delta eSourcing & Supply Chain

13.30 – 13.50 **Exploring Shared Service Opportunities**
Don Bowman, Director of LUPC, UKUPC

14.00 – 14.20 **Maximising Value for Pupils Through Strategic Partnerships**
Kevin Draisey, Head of Schools Commercial Partnerships, Department for Education
Ceri D'Mello, Deputy Director, Get Help Buying, Department for Education

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